



2022 YEAR IN REVIEW

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MISSION

Oxbow Farm & Conservation Center inspires people to eat healthy, sustainably grown food and to steward our natural resources for future generations.

ABOUT

Oxbow Farm & Conservation Center is a nonprofit organization on 240 acres of forest and farmland bordering the Snoqualmie River in Carnation, Washington. Oxbow researches and practices riparian restoration, monitors the ecological impacts of land use and restoration, applies regenerative farming methods, grows food and native plants, and educates people of all ages about agriculture and the environment. Collectively, Oxbow's work takes real-time action to combat climate change, promote biodiversity, and encourage healthy food systems.

Oxbow acknowledges that we are on the Indigenous Land of Coast Salish peoples who have reserved treaty rights to this land, specifically the Snoqualmie Indian Tribe (sduk^walbix^w). We thank these caretakers of this land who have lived, and continue to live, here since time immemorial.



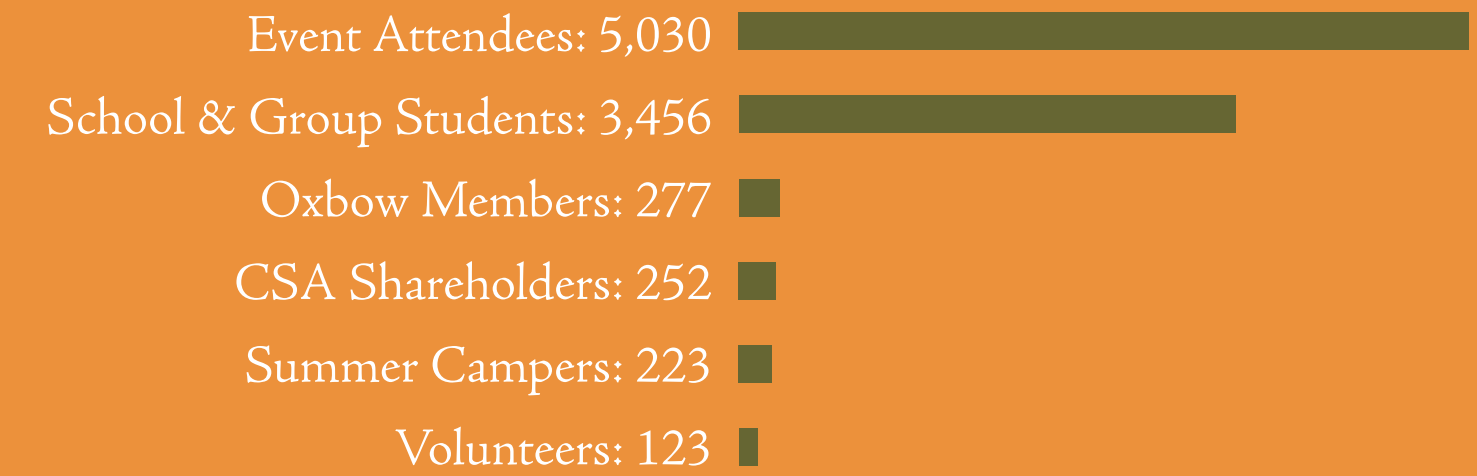
2022 AT A GLANCE

- Engaged 3,694 kids in outdoor science based programs
- Restored 1.1 acres of habitat with over 2,600 plants
- Donated over 15,500 lbs of produce to food access partners
- Grew over 60,000 native plants
- Hosted 18 events totaling over 5,000 guests
- Served 2,162 food orders from our Outdoor Kitchen
- Logged 615 volunteer hours with the help of 123 participants
- Collaborated with over 50 organizational partners



OUR REACH

+ OVER 9,350 EVENT GUESTS, VOLUNTEERS, & PROGRAM PARTICIPANTS



+ 61,425 WEBSITE USERS
+ 327,846 UNIQUE PAGE VIEWS

 91,715 audience reach (17,617 in 2021, +420.6%)
 12,675 profile visits (8,410 in 2021, +50.7%)
 6,006 total followers (4,998 in Jan 2022, +20.1%)

 212,563 audience reach (127,283 in 2021, +67%)
 4,585 page visits (4,075 in 2021, +12.5%)
 390 page likes (371 in 2021, +5.1%)

 5,596 total email subscribers
 979 new subscribers in 2022 (553 in 2021, +77%)



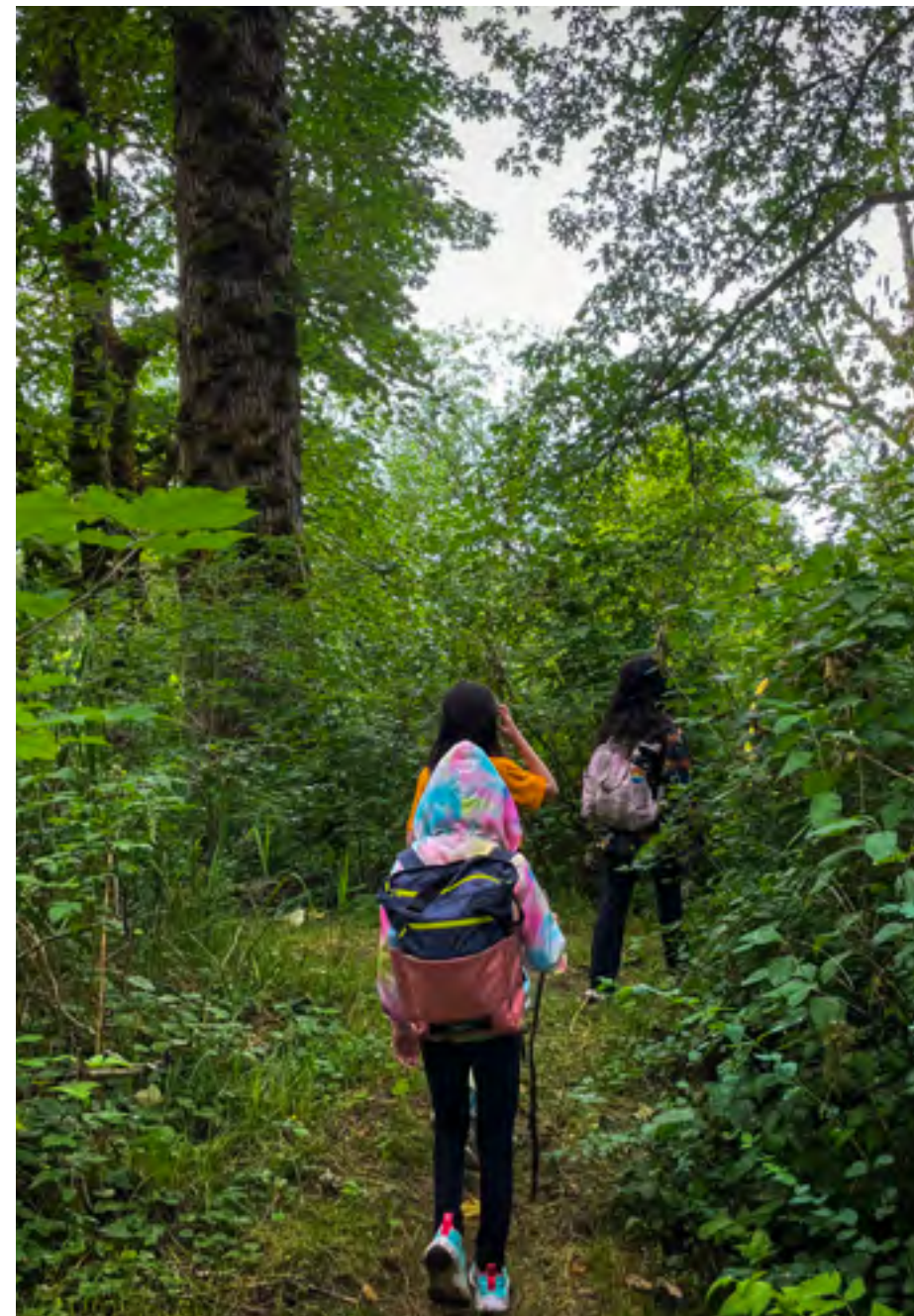
CONSERVATION

Over the past year, Oxbow's Conservation Team launched several new and exciting projects with partner organizations. From restoring forests invaded by knotweed, to working with practitioners testing climate-resilient restoration approaches, to facilitating a region-wide working group on effective amphibian population monitoring, Oxbow helped to bring together partners and advance conservation in 2022! Along the way, we engaged Oxbow's visitors and volunteers and inspired them to be stewards of the landscape around them.

+ ENGAGED OVER 100 VOLUNTEERS WHO PUT THEIR BACKS (AND A COLLECTIVE 600+ HOURS) INTO RESTORING THE LAND WITH US!

Conservation & Restoration highlights:

- Broke ground on a 3-year project (partnering with King County Noxious Weed Control Program) to restore native forest across 10 acres of disturbed riverside land near North Bend, WA, removing 4.5 acres of invasive blackberry and beginning the replanting of a diverse native riparian plant community
- Working with Woodland Park Zoo, our Conservation Team facilitated a meeting of regional amphibian monitoring organizations to discuss better ways to collect and share data
- Installed a 1.2-acre experimental planting aimed at monitoring and better understanding climate resilience in native trees and shrubs, including genotypes from central and southern Oregon, which may be "pre-adapted" to coming climate changes



EDUCATION

Oxbow's education programs reached students from across King and Snohomish counties through in-class, on-farm and virtual field trips—guiding 108 programs this year with rich experiences facilitated by our skilled staff of professional educators. During 2022, we helped students and teachers dive deeper than ever before into organic farming, conservation, ecology, and even engineering and cooking during our field trips, outreach programs, partnerships, teacher training workshops, and of course farm camp!

+ ENGAGED 4509 YOUTH AND ADULTS IN OUTDOOR AND ENVIRONMENTAL SCIENCE EDUCATION PROGRAMS

Highlights:

- Developed summer camp themes, focusing on farming, ecology and cooking
- Produced a new spring-break day camp pilot program for youth ages 11-15
- Continued providing produce for the families of students at Frank Wagner Elementary School in Monroe with the help of teen interns from Take the Next Step
- Created educational signage for the Greenwood P-patch garden in North Seattle
- Worked with Snohomish Conservation District to develop garden-based curriculum and assessment tools for public charter Preschool Teachers
- Partnered with IslandWood to facilitate climate change education training series for 6th-8th grade teachers
- Continued to work closely with our Conservation and Agricultural Production teams to provide students increasingly more authentic experiences with environmental science and organic farming



NATIVE PLANT NURSERY

In 2022, Oxbow's Native Plant Nursery grew over 60,000 Washington native plants, transitioning them to new homes in local gardens, forests, nurseries, city parks, schools, farms, and other landscapes. We also welcomed visitors to Oxbow for plant sales, tours, workshops and public events. Through sales, events, outreach and partnerships, the Native Plant Nursery inspires and educates our community about the role of native plants in the local ecosystem, and about the beautiful and diverse range of native species.

+ GREW 160+ VARIETIES OF WASHINGTON NATIVE PLANTS, INCLUDING TREES, SHRUBS AND HERBACEOUS PLANTS

2022 highlights:

- Offered native plants through plant sales, Oxbow's Farm Stand and Farmers Market booths, wholesale nursery sales, and a partnership with Molbak's Garden + Home
- Welcomed native plant enthusiasts for two native plants sales at Oxbow in the Spring and Fall
- Planted over 10,000 native plants in demonstration gardens across the Oxbow site
- Hosted tours for garden groups, landscape architects, nurseries, and a nonprofit organization working to reforest indigenous woodland in northern Zimbabwe
- Provided native plants for the Forest Net(work) exhibit at the Seattle Design Festival, which encouraged visitors to support reforestation efforts by planting them in their homes and communities



AGRICULTURE

2022 was a year of refining and recalibrating for Oxbow's Agriculture Team. While continuing to grow and distribute Organic sustainably-grown produce throughout King County, our crew took this year as an opportunity to step back and determine how best to operate an agricultural system that centers soil conservation and resilience in order to have the greatest impact alongside our community.

+ DONATED OVER 15,500 LBS OF PRODUCE TO COMMUNITY FOOD ACCESS PARTNERS

2022 highlights include:

- Cultivated 12 acres of mixed vegetables and flowers for distribution among Seattle-area residents, restaurants, 2 farmers markets, Regional PCC Markets, Food co-ops, and an expanded CSA spanning 32 weeks
- Experimented with various mixes and regimens of cover crop to more closely address challenges and establish a soil ecosystem that is more resistant and resilient to uncertain and changing climate conditions
- Refined our production practices to center increased efficiency and analyze the farm's greater impact and potential within our greater community and within our soil health management practices
- In partnership with High Mowing Seeds, our team grew over 50 lbs. of Badger Flame Beet seeds for distribution across the country. Badger Flame Beets are among the most in demand new varieties of beets. Currently the supply of seed cannot keep up with the demand
- Completed a 3-year study analyzing production and profitability between small and micro farm vegetable operations in collaboration with Organic Farm School. The research is available through WSDA and is aimed to support new farmers in deciding what production size is right for their operation



FARM STAND

The Farm Stand experienced significant growth in 2022. Midway through the season, Oxbow established a new team to oversee both our Farm Stand and Farmers Market operations. Thanks to our dedicated team, Oxbow was able to open the Farm Stand and trails 5 days a week while continuing our presence at the Mercer Island and Issaquah Farmers Markets.

+ EXPANDED BUSINESS HOURS FROM 2 DAYS A WEEK TO 5

2022 Highlights:

- Sold a selection of our 100% Washington native plants at the Issaquah and Mercer Island Farmers Markets
- Offered more of your favorite and most purchased produce: tomatoes, carrots, salad mix, summer and winter squash
- Partnered with producers to bring more of your favorite local provisions including: Sky Valley Eggs, TUNaWERTH Gouda Cheese, Bees in the 'Burbs honey, and Haxan Hot Sauce
- Collaborated with local vendors to offer small workshops and gatherings including mead tasting & history talk, jam-making, and jazz clinic & performance
- Hosted a successful Fall Food Drive supporting the Snoqualmie Valley Food Bank
- Increased total sales roughly 37% from 2021



EVENTS & PUBLIC ENGAGEMENT

Our Events & Public Engagement Team hosted a variety of events throughout the year geared towards inviting the community to explore the farm and educating folks about the important work we do. We began offering exclusive family-friendly Member Days for our Members, and in July we also launched a new series of smaller Farm Stand gatherings and workshops hosted near the Farm Stand, our public welcome space.

+ HOSTED 18 EVENTS TOTALING OVER 5,000 GUESTS

2022 highlights:

- Worked to develop and expand a roster of returning event vendors
- Began offering workshops with native plant experts at our Spring and Fall Native Plant Sales
- Sip and Stargaze expanded to 2 nights of marveling at the wonders of the night sky
- Family Dinner on the Farm gained a record number of corporate sponsorships, and our “Raise the Paddle” fundraiser was the most successful in Oxbow’s history
- October included two weekends of live music, hayrides, sling king, pumpkin painting, and the popular pumpkin river

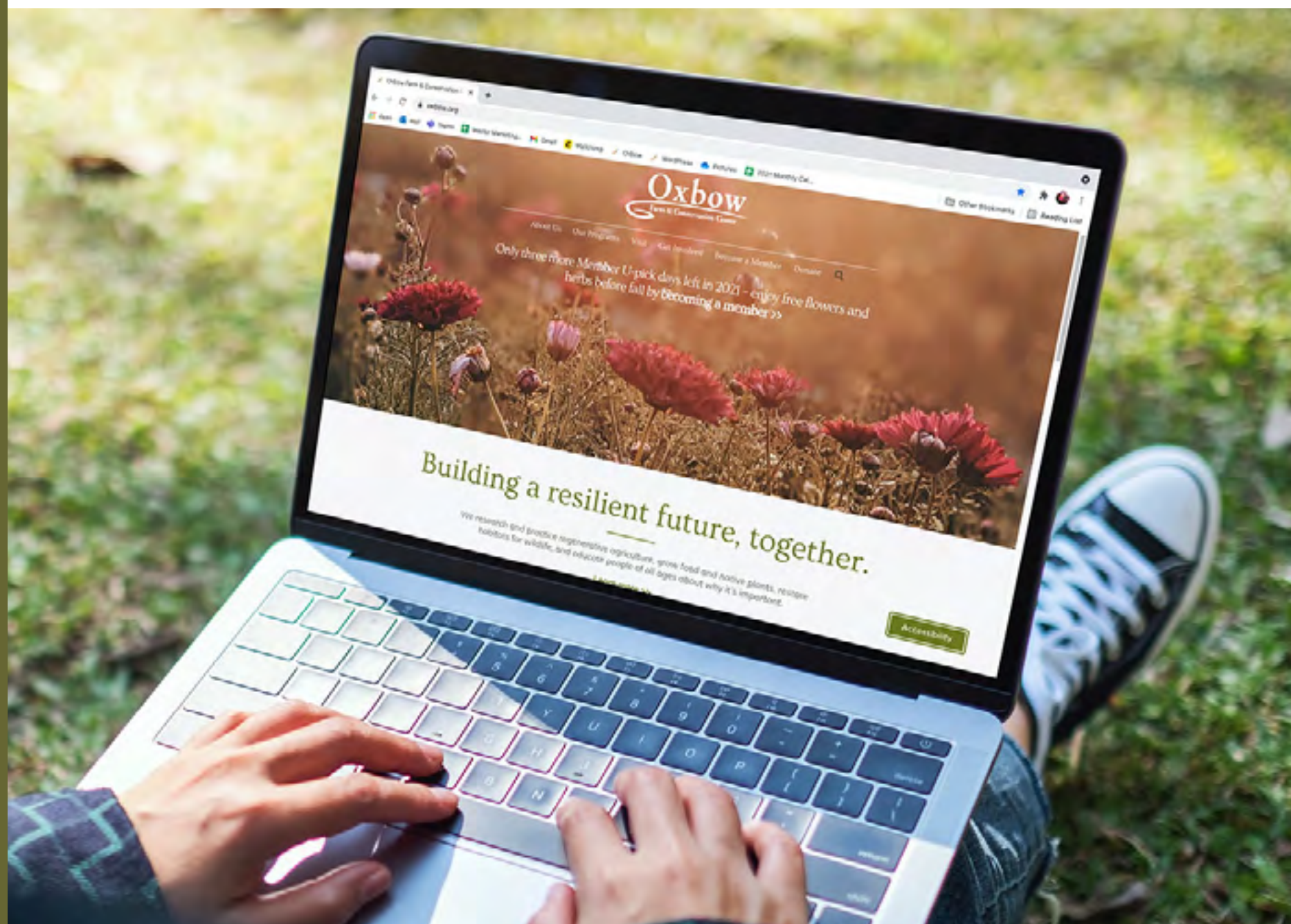
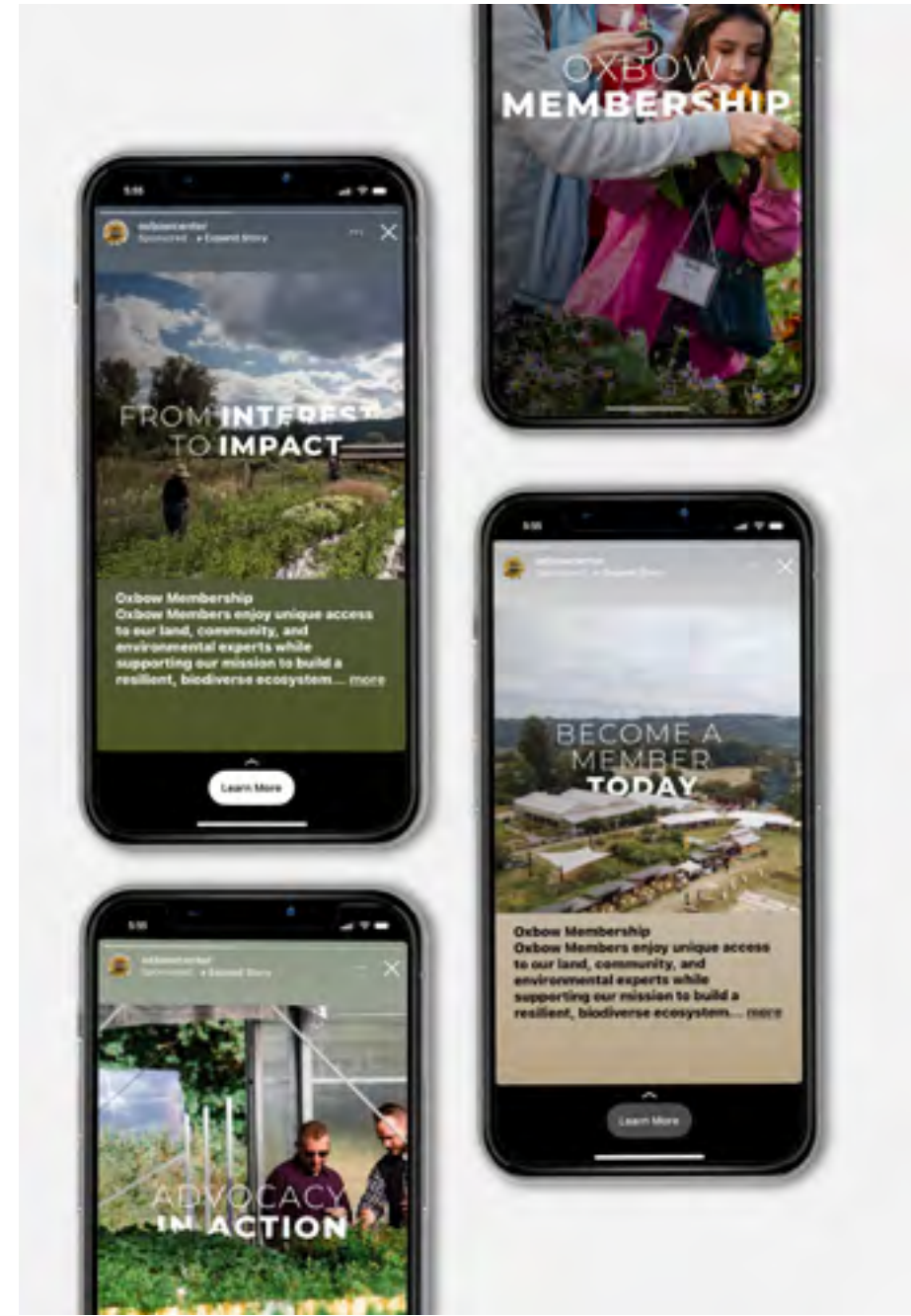
MARKETING

In 2022, our Marketing and Communications Team raised the profile of Oxbow across multiple traditional and modern communication platforms. We provided our community and Oxbow Members valuable information and resources via newsletters, website, social media, partner shares, plus print, digital, and radio advertisements.

+ ENGAGEMENT BROADENED ON MULTIPLE PLATFORMS INCLUDING A 420% INSTAGRAM AUDIENCE INCREASE FROM 2021

Marketing and Communications 2022 highlights include:

- Expanded Instagram audience to over 17,500 accounts thanks to our followers actively engaging with and sharing content with other users
- Crafted monthly personalized messaging for our General Audience and Member Newsletters reaching 5,596 subscribers—979 of whom signed up this year, far exceeding our goal of 500
- Produced 14 blog posts highlighting topics including the benefits of outdoor play, managing noxious weeds, volunteer shout outs, and exciting conservation project updates



MEMBERSHIP

In 2022 Oxbow's Membership grew by 151% totaling 277 active Members. This increase represents a sharp uptick in the public's interest in our mission. One aspect of our upward trajectory in Members is the expansion of Member Days. In 2022, Oxbow hosted 3 days, each providing special access to experts, a chance to meet like-minded folks, and unique outdoor experiences.

+ MEMBERSHIP GREW BY 151%
TOTALING 277 ACTIVE MEMBERS

Member Day highlights include:

- Animal Tracking Workshops
- Fruit & Herb Jam Demos
- U-Pick Raspberries
- "Edible Tour" led by Oxbow's Conservation Team
- Pollinator Strip Volunteering in the Farm Field
- Farm to Table Lunches from Chef Seth Fernald
- Night Time Bat Tour
- Stargazing through professional telescopes, with Seattle Astronomical Society



STAFF & BOARD

BOARD

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 Larissa Steward

 Sophie Stewart

 Collin Storlie

 Josh Sturdevant

 Kyra Teevan

 Finley Tevlin

 Catherine Ullery

 Patty Zavala Carrillo

PARTNERSHIPS

Oxbow partners with other organizations in the greater Seattle area— and beyond— to expand our reach and grow our collective efforts to build a healthier community.

FOOD & HUNGER RELIEF

Central Co-op
Farmstand Local Foods
FareStart
Food Lifeline
Grand Central Bakery
High Mowing Organic Seed

Hopelink
Holy Innocents Food Bank
Issaquah Farmers Market
Jewish Family Services Seattle
Kavana Cooperative
Mercer Island Farmers Market

Mount Si Fungi
Okanogan Producers Marketing Association
Organic Farm School
Outstanding in the Field
PCC Community Markets
Puget Sound Food Hub

Riverview School District
Snoqualmie Valley Farmers Cooperative
Snoqualmie Valley Food Bank
Snowflake Fibers
WA Farm to School Network

EDUCATION & OUTREACH

Bastyr University
Common Threads
Farmer Frog
Frank Wagner Elementary School
Friends of the Children

GGN
IslandWood
MUST (Mentoring Urban Students & Teens)
Riverview School District
Rotary International

Seattle Academy (SAAS)
Snoqualmie Tribe
SnoValley Tilth
Solid Ground
Take the Next Step

Technology Access Foundation
The Nature Project
Woodland Park Zoo
YMCA of Greater Seattle

CONSERVATION & NATIVE PLANTS

Bastyr University
Berger Partnership
Burke Museum
Cedar River Watershed
EarthCorps
EcoTrust

Forest Adaptation Network
Habitat Bank, LLC
King Conservation District
King County Noxious Weed Control Program
Molbak's Garden + Home
NatureVision

Puget Sound Bird Observatory
Snohomish Conservation District
Snoqualmie Tribe
Snoqualmie Watershed Forum
UW Bothell's Native Plant Learning Garden
at St. Edward State Park

Washington Native Plant Society
Washington State DFW
Woodland Park Zoo

SPONSORS

CORPORATE



FUNDER



DONOR



SUPPORTER



Oxbow

Farm & Conservation Center



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